

## INTERNSHIP OFFER

### Operational marketing assistant - Offline & online

Nescens Clinique de Genolier, 5 route du Muids, 1272 Genolier, Switzerland  
6 months - August/September 2022



#### Your missions :

Attached to the marketing and sales teams, you are in charge of marketing projects:

- Offline:
  - Reflection of the marketing plan and strategic coordination
  - Creation of sales and POSM tools - reflection, brief and production monitoring (brochures, visuals, boxes, goodies etc ...)
  - Visual merchandising: design of POS, stands, and showcases for our points of sale (clinics, spas, pharmacies, institutes, and department stores)
  - Participation in product launches
  - Public relations management, press clip updating
  - Event project management
- Online:
  - Creation, coordination and monitoring of e-commerce offers.
  - Community management (content creation, daily management and campaign monitoring)

#### Your profile:

Student in university or business school with a marketing or communication specialization. You are sensitive to the luxury and cosmetic industry, and endowed with a great sense of organization and initiative. You speak English fluently (German is a plus)

#### Join the Nescens team!

Within a young and dynamic team, you join a growing company with great ambitions. You will occupy an independent position with responsibilities for an enriching experience.

To apply, please send your CV to : [recruitment@nescens-beauty.com](mailto:recruitment@nescens-beauty.com)

#### Nescens cosmeceuticals

Resulting from the advanced research of the Swiss Genolier laboratories, formulated under the direction of Prof. Jacques Proust - doctor specialized in the biology of aging -, the Nescens cosmeceutical range offers a resolutely innovative anti-aging approach, based on the understanding of the molecular mechanisms involved in the maintenance and repair of skin structures.